

RESTRICTIONS AND THE WAR EFFORT

BRITONS



JOIN YOUR COUNTRY'S ARMY!
GOD SAVE THE KING

Reproduced by permission of LONDON OPINION

DECEMBER 1916 To increase the output of home grown food and to reduce dependence on imports Earby Urban District Council urged residents to apply for allotment plots.

By **JANUARY 1917** 80 applications had been received for allotments in Rostle Top, Red Lion Street and School Lane.

MARCH 29th 1917 The Earby Allotment Holders and Cottage Gardeners Association was formed.

RECREATION GROUND was ploughed over and planted by children from New Road School with peas potatoes, cabbages, salad crops, onions, and beans.

AUGUST 1917
A maximum uniform price was fixed for foods such as meat, butter, cheese, lard, sugar, tea, coffee, milk, sweets, chocolate, jams, oats and oatmeal, dried peas and beans.

COAL was restricted to the number of rooms in a house.

SEPTEMBER 1917
Potatoes and sugar were limited and the people had to apply to their Local Food Committee for a sugar card and register with a grocer

JANUARY 1918
Sugar became rationed

APRIL 1918
Meat, butter, cheese, margarine became rationed

RATION CARDS were issued and all had to register with a butcher and grocer

DORA amended to include one meatless day per week

"DOUSE YOUR LIGHTS."

Lights in Houses, Shops, and other places must be obscured from one hour after sunset (solar time) to half an hour before sunrise (solar time).

FOR THE WEEK ENDING JULY 15th

all lights must be obscured after **10 25 p.m.**

FEBRUARY 1916
Introduction of Drastic Lighting Restrictions Due to Dangers from the Zeppelin Raids

- All buildings to be blacked out
- 1 warning given to any offenders
- Threat of £100 fine or up to six months in prison

DECEMBER 1916
Ministry of Food created to regulate supply and consumption of food and encourage greater food production

From October 1915 swedes, turnips, potatoes, cabbages, rhubarb were grown at the re-modelled Earby sewage works and sold to public

Kilner Jars were made available for fruit bottling



In 1916 the Government began to issue war bonds as a way of raising money to help fund the war effort. Savings products in the form of saving stamps, certificates and bonds were sold to the public and the money was sent to the Government. National and local War Savings Committees were formed throughout the land.

The best efforts of the Earby Committee centred on Aeroplane Week in June 1918 when £21,640 was raised from the local people of Earby, Kelbrook, Thornton and Salterforth

By 8th August 1914 the whole nation was under the jurisdiction of the Defence of the Realm Act (DORA).

This was added to as the War progressed but when it was introduced it stated that:

- no-one was allowed to talk about naval or military matters in public places
- no-one was allowed to spread rumours about military matters
- no-one was allowed to buy binoculars
- no-one was allowed to trespass on railway lines or bridges
- no-one was allowed to melt down gold or silver
- no-one was allowed to light bonfires or fireworks
- no-one was allowed to give bread to horses or chickens
- no-one was allowed to use invisible ink when writing abroad
- no-one was allowed to buy brandy or whiskey in a railway refreshment room
- no-one was allowed to ring church bells
- the government could take over any factory or workshop
- the government could try any civilian breaking these laws

NATIONAL SERVICE

Mr. Lloyd George's Grave Words

"The Nation may have to choose between diminishing its military effort and underfeeding its population."
"There are only a few weeks in which to sow the spring wheat, the oats, the barley and the potatoes."

Are YOU going to let those precious weeks slip by? If you can use a spade or a hoe, if you can manage horses—you MUST volunteer. It will be too late to be sorry when YOU are faced with an empty larder. There's still time to plant and sow the food that YOU will need. Come at once. Back up the men in the trenches.

MEN, country-born and country-bred, now sought in the cities, amateur gardeners, brickyard hands, heavy stambons, road menders, water-pipe layers, golf club employees, outdoor servants, gamekeepers, hedgers and ditchers, and above all, ex-employees and men who have worked on the land—OFFER YOUR SERVICES during these critical months.

"The farmers could increase even now by hundreds of thousands of tons the food of this country this year. One of the main obstacles is lack of labour."
Mr. LLOYD GEORGE.

Enrol To-Day for National Service

And help to defeat the Grimmeat Menace that ever threatened this Country.

Forms for enrolment can be obtained at all Post Offices, National Service Offices, and Employment Exchanges. Applications should be made before 11th August.

POTATOES IN 1918.

Last year the County of York PRODUCED

297,000 tons of Potatoes.

CONSUMED

387,000 tons of Potatoes.

DEFICIT

90,700 tons.

LORD RHONDDA and MR. PROTHERO appeal to every man who has a farm, a garden, or an allotment to plant more potatoes, and make the County

SELF-SUPPORTING.

Skipton, Barnoldswick & Earby Co-operative Societies Ltd.

NATIONAL SUGAR CARDS.

Every Householder in the Area of any of the above Societies will shortly receive by post an Application Form for Sugar Supplies.

When filling up this Form be careful to include all persons living in your house, including Lodgers. Be especially careful to name your own Society and Branch from which you intend to draw your Sugar Supplies.

THE ABOVE SOCIETIES WILL BE PREPARED TO SUPPLY ALL APPLICANTS WITH THE ALLOTTED WEEKLY QUANTITY OF SUGAR.

If you are not already a Member of any of the above Societies and wish to be assured of full supplies, NOW IS THE TIME TO JOIN.

TIME TABLE.

1. Last day for distribution of forms to householders by local Post Offices, Saturday, September 29th.
2. Last day for receipt of applications from Public, Saturday, October 6th.
3. Last day for issue of Sugar Registration Cards to Public, October 26th.
4. Last day for Retailers to receive Sugar Registration Cards from the Public, Monday, November 5th.
5. Date as from when distribution throughout the trade is entirely regulated, Sunday, December 30th.

Any further particulars may be obtained at the Offices, or any of the Grocery Branches.

KEEP THIS CARD CAREFULLY RATIONING ORDER, N. 86, 1916. Food Office of Issue.

To be filled up by Food Office before issue.

Holder's Surname
Christian Name
Address

Name and Address of BUTCHER A Name and Address of Retailer for..... D

Name and Address of BUTTER Retailer B Name and Address of Retailer for..... E

Name and Address of SUGAR Retailer C Name and Address of Retailer for..... F

SPARE. Signature and Address of Holder. Name and Address of Retailer for..... D

KEEP THIS COUNTERFOIL AND THE TOP PORTION OF THE CARD, AND READ THE ACCOMPANYING LEAFLET OF INSTRUCTIONS.

Send the Huns a bomb from EARBY

ALL this week, men, women and children—your own friends and neighbours—have been hurrying to lend their money to their country and thus help the men who are fighting for them. Join the throng of patriotic investors. Share in the success of Aeroplane Week.

By closing time to-night hundreds and thousands of pounds will have been lent towards the grand total of £15,000 which Earby means to invest this week in National War Bonds and War Savings Certificates.

Earby's Own AEROPLANE

That it is to be the prize of success—the name of "Earby" on Our Aeroplane—the name that will remind our Yorkshire lads at the Front how Earby lent Fifteen Thousand Pounds to help them.

Draw your savings and invest to-day. The Huns will feel the power of your money when the Aeroplane "Earby" comes swooping down to spray their massed ranks with death from its machine-gun; or when the drone of its engines and the crash of its bombs resound through the cities beyond the Rhine.

Don't delay. The end of Aeroplane Week will soon be here. No sum can be too large: £15,000 are needed by Saturday night. But do not think that your help is not required even if you can only lend a few pounds or shillings. Every sixpence counts.

Buy **National War Bonds** to-day and War Savings Certificates

EARBY Aeroplane Week begins next MONDAY

IF, during the week beginning next Monday, the subscriptions from Earby for National War Bonds and War Savings Certificates reach the total of £15,000, the authorities will give to an Aeroplane the name of our town.

Think of our civic pride if we read in an official despatch that

the Aeroplane "EARBY"

has carried the war into German territory and harried the lines of communication of the foe—perhaps that it has saved Earby men from the deadly attack of the Hun, enabling them to return unharmed to their wives and children.

Do your duty during Earby Aeroplane Week

Have your Money ready for Monday—ready to buy National War Bonds and War Savings Certificates—ready to help in making Earby Aeroplane Week a triumphant, a record success.

Get your Pass Book. See how much money you have in the Bank. Draw the cheque and have it ready to give Earby's effort a flying start on Monday morning.

THE FOOD CONTROLLER

NOW INSISTS THAT ALL SHALL GET THEIR FAIR SHARE OF SUGAR without being cruelly obliged, as before, to buy Tes and Dutch Margarine at high prices from the Sugar monopolists.

So You and All are now free to buy BRITISH-MADE

MAYPOLE MARGARINE

SPECIAL QUALITY: 11d. a lb. and

MAYPOLE TEA

THE VERY BEST: 2/8 a lb. Full Weight.

"CONTROL" TEA: 2/4 a lb. Full Weight.

MAYPOLE DAIRY CO., LTD.

BRITISH FOOD MANUFACTURERS.

Local Address: 23, MARKET STREET, COLNE; 33, SCOTLAND ROAD, NELSON